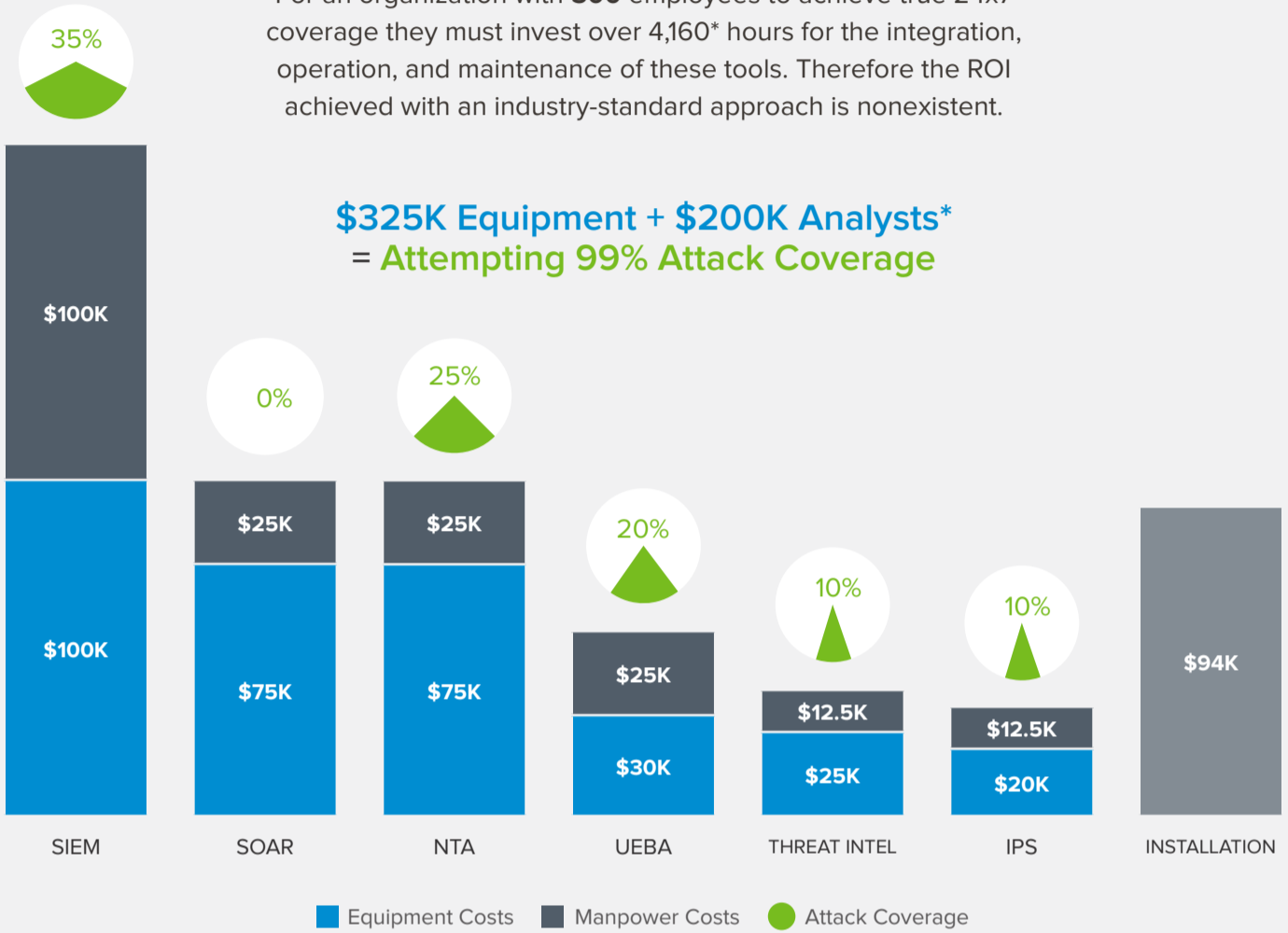# Reduce the Costs and Complexities of Threat Detection and Response with ARIA ADR

To find and stop all cyber threats, companies had two options. They could integrate numerous tools creating too much complexity, cost, and alert noise, or settle for point products with limited threat coverage and no remediation. ARIA ADR uses Machine Learning-based threat models to automatically find and stop 99% of threats with 100x less manual interaction, providing unprecedented ROI.

TRADITIONAL THREAT HUNTING AND RESPONSE APPROACH
A Complete Security Stack Costs More Than You Think

For an organization with **500** employees to achieve true 24x7 coverage they must invest over 4,160* hours for the integration, operation, and maintenance of these tools. Therefore the ROI achieved with an industry-standard approach is nonexistent.

$325K Equipment + $200K Analysts* = Attempting 99% Attack Coverage

	SIEM	SOAR	NTA	UEBA	THREAT INTEL	IPS	INSTALLATION
Attack Coverage	35%	0%	25%	20%	10%	10%	
Manpower Costs	$100K	$25K	$25K	$25K	$12.5K	$12.5K	
Equipment Costs	$100K	$75K	$75K	$30K	$25K	$20K	$94K

Legend:
■ Equipment Costs ■ Manpower Costs ● Attack Coverage

A BETTER APPROACH – ARIA ADR
6 Security Tools in 1 Purpose-built System for Complete Coverage at a Fraction of the Cost

aria ADR

Equipment: **$73K**
Manpower: **$9K**
Installation: **$0**

= **$82K**

STOP 99% OF ALL FORMS OF CYBER ATTACKS

1 platform with the capabilities of six

1 analyst is all you need

100X faster with AI and ML

0 facilities needed, operate anywhere

✓ INTRUSIONS
✓ BRUTE FORCE ATTACKS
✓ MALWARE & RANSOMWARE
✓ COMPROMISED CREDENTIALS
✓ DDOS ATTACKS
✓ INSIDER THREATS
✓ DATA EXFILTRATIONS
✓ POLICY VIOLATIONS

THE BOTTOM LINE
ARIA ADR Delivers Clear ROI

✓ **90%** Less Cost
✓ **1/100th** Manpower
✓ **100%** Automation Capable
✓ **24x7** Coverage

Let Us Show You How Easy it is to Get Started with ARIA ADR

Learn more at ariacybersecurity.com/ARIA-ADR

Contact us at ARIASales@ARIACybersecurity.com

* Manhour calculations based upon a 2080 work week and an average hourly costs of a cybersecurity professional is $48.