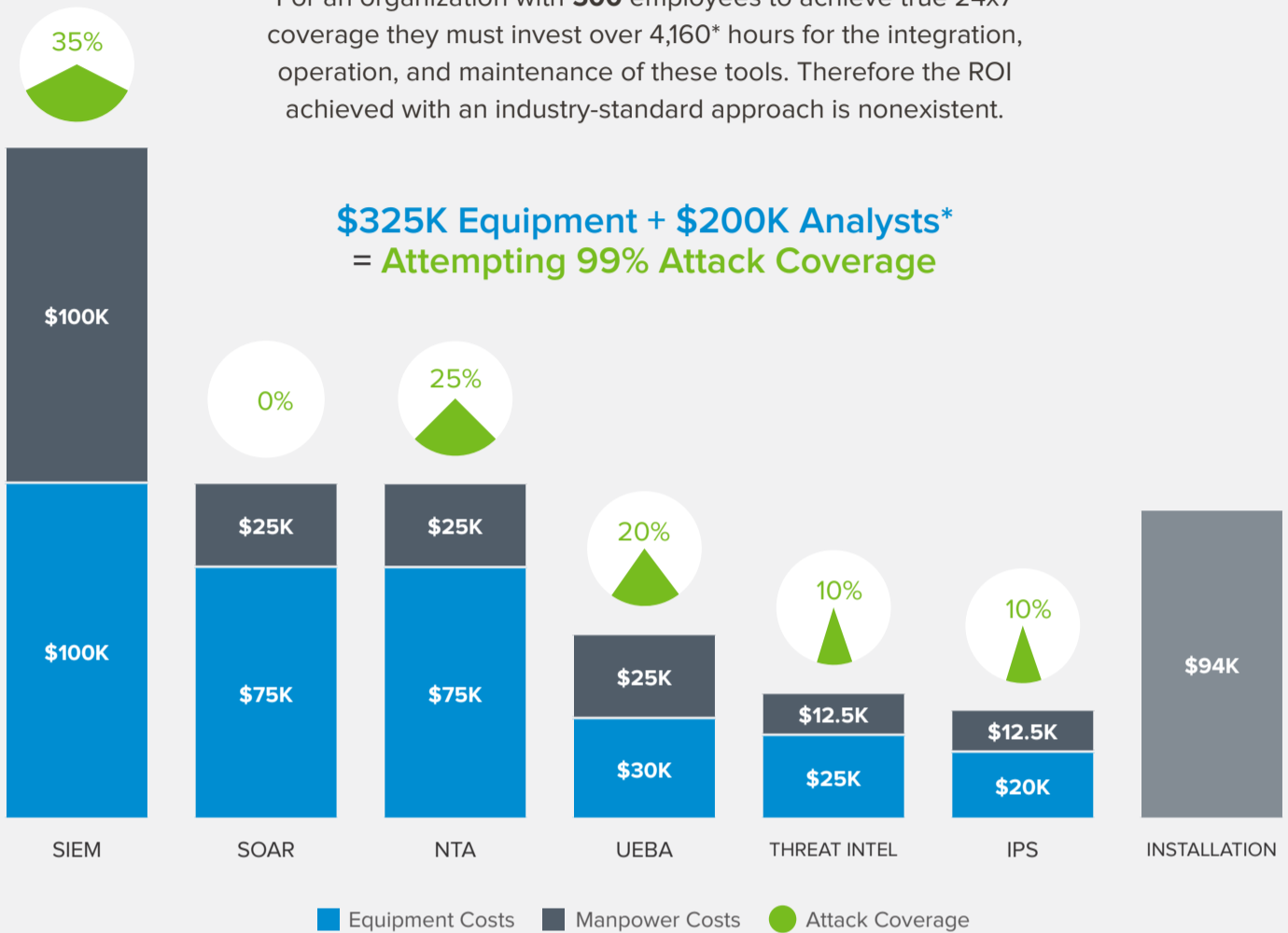


# Maximize the ROI of Your Threat Detection and Response Solution

To find and stop all cyber threats, companies had two options. They could integrate numerous tools creating too much complexity, cost, and alert noise, or settle for point products with limited threat coverage and no remediation. ARIA ADR uses Machine Learning-based threat models to automatically find and stop 99% of threats with 100x less manual interaction, providing unprecedented ROI.

## TRADITIONAL THREAT HUNTING AND RESPONSE APPROACH A Complete Security Stack Costs More Than You Think

For an organization with **500** employees to achieve true 24x7 coverage they must invest over 4,160\* hours for the integration, operation, and maintenance of these tools. Therefore the ROI achieved with an industry-standard approach is nonexistent.



## A BETTER APPROACH – ARIA ADR 6 Security Tools in 1 Purpose-built System for Complete Coverage at a Fraction of the Cost

**aria**  
**ADR**

Equipment: **\$73K**  
Manpower: **\$9K**  
Installation: **\$0** = **\$82K**

**STOP**  
**99% OF**  
**ALL FORMS**  
**OF CYBER**  
**ATTACKS**

**1** platform with the capabilities of six

**1** analyst is all you need

**100X** faster with AI and ML

**0** facilities needed, operate anywhere

- ✓ INTRUSIONS
- ✓ BRUTE FORCE ATTACKS
- ✓ MALWARE & RANSOMWARE
- ✓ COMPROMISED CREDENTIALS
- ✓ DDOS ATTACKS
- ✓ INSIDER THREATS
- ✓ DATA EXFILTRATIONS
- ✓ POLICY VIOLATIONS

## THE BOTTOM LINE ARIA ADR Delivers Clear ROI



✓ **90% Less Cost**  
✓ **1/100th Manpower**



✓ **100% Automation Capable**  
✓ **24x7 Coverage**

Let Us Show You How Easy it is to Get Started with ARIA ADR

Learn more at [ariacybersecurity.com/ARIA-ADR](https://ariacybersecurity.com/ARIA-ADR)

Contact us at [ARIASales@ARIACybersecurity.com](mailto:ARIASales@ARIACybersecurity.com)

\* Manhour calculations based upon a 2080 work week and an average hourly costs of a cybersecurity professional is \$48.